CLUB 20

IMPROVING BROADBAND IN COLORADO,
WHAT WORKS
INTRODUCTION

- Understanding the Broadband Gap
- Disruption of Status Quo, Duopoly
  - 2010, 2% of U.S. homes have fiber; Verizon
  - 2012, Google entered ISP and Infrastructure Business; 100’s of major metropolitan areas were impacted
  - Rural areas could not “wait for Google,” Electric Coop, Municipalities, ILECs build
  - Competition Drives Investment
WHY ARE RURAL AREAS CHALLENGING?

- Higher Capital Costs
- Backhaul & Transport Costs
- Lower Population Density

= Difficult Business Plan, Lower ROI
WHAT WORKS?

- Programs and Policies
- Use Existing Assets, Break Down the Silos, Facilitate Joint Builds and Collaborate
- Remove the Obstacles to Use Existing Assets, Easement Perfection
- Allow Any Entity to Fill the Gap
- Expand Grant and Loan Programs
- Look beyond CAF 2, A-CAM Programs
THANK YOU

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